

Date: _____



WISCONSIN
SCHOOL *of* BUSINESS

Professional Development Certificate Application

EXECUTIVE EDUCATION

Professional Development Certificates

For several decades, we have refined course offerings in 12 different areas to provide the essential information required for success in a specific business discipline. Each of the following areas awards a *Professional Development Certificate* after completion of required and elective courses. Please visit each individual page to view program area-specific requirements and fees.

In addition to the standard *Professional Development Certificate* listed above, the University of Wisconsin-Madison Executive Education unit works with individuals, companies and associations to define specialized certificates that fit their needs. These custom certificate options require the completion of six courses from a minimum of two different business disciplines. A faculty sponsor helps you create the certificate that fits your specific needs. Contact Maitri Meyer at mmeyer@exed.wisc.edu or 608-441-7317 for more information on these custom certificates.

Certificate Areas: (choose one)

- | | |
|---|--|
| <input type="checkbox"/> Applied Marketing | <input type="checkbox"/> Sales Professional |
| <input type="checkbox"/> Basic Management | <input type="checkbox"/> Sales Management |
| <input type="checkbox"/> Mid-Management Development | <input type="checkbox"/> Six Sigma |
| <input type="checkbox"/> Product Management | <input type="checkbox"/> Supply Chain Leadership |
| <input type="checkbox"/> Project Management | <input type="checkbox"/> Technical Leadership |
| <input type="checkbox"/> Purchasing and Supply Management | <input type="checkbox"/> Transportation and Logistics Management |

Application:

Name: _____
(first) (middle initial) (last)

Position Title: _____ Organization Name: _____

Contact Information: _____
(phone) (email)

Relevant Experience: _____
(institution, location, dates)

Education (schools + degrees): _____
(institution, location, dates)

Non-Credit Education (seminars taken inside or outside your firm within the last 3 years): _____
(institution, location, dates)
